



PrintNZ Member Services

Working for the prosperity of the print, packaging and visual communication industries

- > Employment Advice
- > Compliance
- > Communication
- > Information for Business Planning
- > Industry Promotion
- > Lobbying
- > Education & Professional Development
- > Technical Groups
- > Member Savings





PrintNZ: Your Industry Association

An industry moving with the times

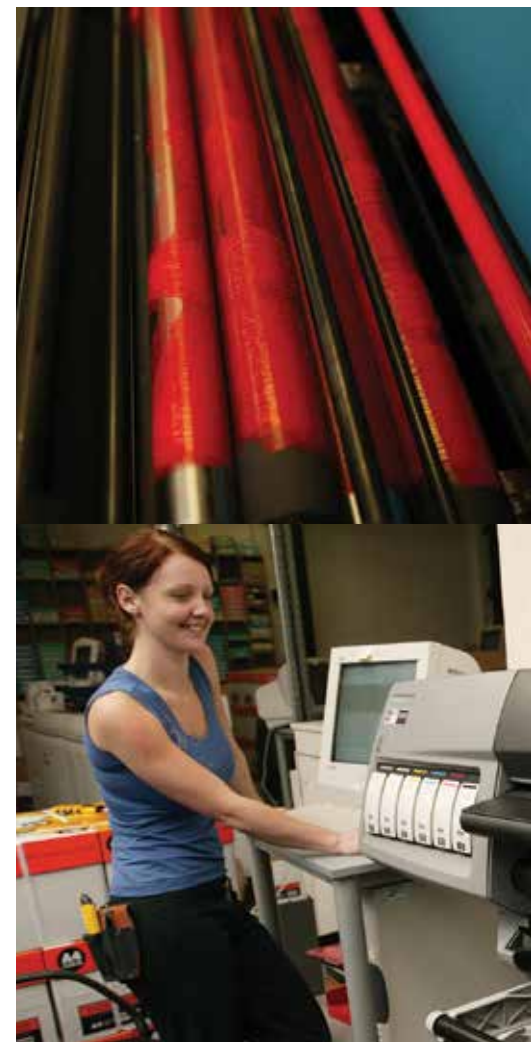
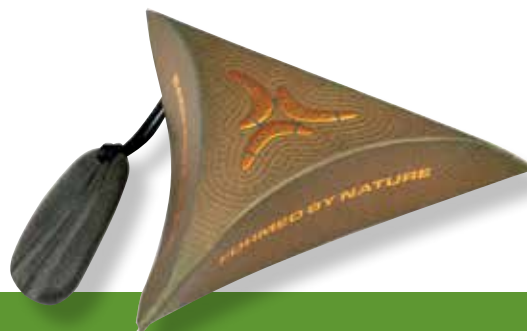


As a national organisation, PrintNZ is committed to utilising the industry's collective strength to ensure that we have a strong and vibrant industry now and in the future.

PrintNZ is the Industry Association for the print, packaging and visual communication industries. Our experienced team works with businesses of all sizes to provide information, advice and practical assistance on issues affecting our Members and our industry. The success of our industry relies upon its ability to adapt to change, provide innovative solutions for clients and maintain compliance with changing Government regulations and it is our job to help our Members achieve this.

Gain a competitive advantage by forming a partnership with PrintNZ and let us assist your business in the crucial key performance areas outlined in this brochure.

Ruth Cobb | General Manager, PrintNZ



"Our experienced team works with businesses of all sizes to provide information, advice and practical assistance on issues affecting our members and our industry."

Ruth Cobb | PrintNZ



Compliance and Advice

PrintNZ Members have access to clear, personalised advice and practical assistance on a broad range of employment and industrial relations issues. Save time and lawyers' fees by utilising our services in the areas of:

Employment/Industrial Relations Legislation

- Customised Employment Agreements.
- Advice, templates and procedures on hiring staff, disciplinary issues, restructuring, redundancy, mediating employment disputes, collective bargaining.

Health & Safety

- Policies, procedures and documentation.

Lean Manufacturing

- Advice, training, implementation.

Hazardous Substances

- Policies, procedures and documentation.

Miscellaneous Legal/Compliance issues

- Templates for a wide range of compliance issues to assist your business.

Communication with Members

PrintNZ communicates with Members regularly. We disseminate information from Government, industry,

overseas and other sources to report back to Members in a concise manner.

Regular face to face visits with Members allow us to understand their businesses and provide information that is relevant and pertains to their individual needs.

Our website provides the latest news, events, an opportunity for Members to list their services and a comprehensive Members Only area containing downloadable templates such as employment agreements, terms of trade, time sheets etc.

In addition we provide:

- Referrals for new business
- Use of PrintNZ Member logo
- Branding opportunities
- Seminars
- Industry conference
- Regional networking functions and events

Visit our website: www.printnz.co.nz



"Our Membership is like having a 'lawyer on tap' – anything we could possibly want to know about hiring, firing and rewarding – it's just a phone call away, very reassuring.

"It means that we've been able to carry out the 'scary' tasks with confidence and know that we've done it right."

Hinemoa Ransom-Boyd | H & A Design & Print



Working for the Industry

PrintNZ Members have access to a broad range of information to assist with business planning. Members use this information to help with benchmarking, assessing employment and economic conditions and making business decisions.

PrintNZ Industry Report

- This includes sections on wage and chargeout rates, productivity, environmental, business activity and industry macro analysis.

Quarterly Industry Barometer

- This includes data and commentary on current business conditions in the industry.

Business Healthcheck

- This provides Members with the opportunity to obtain an independent report on the financial health of their business.

Lobbying

PrintNZ keeps a close eye on proposed changes to Government legislation that may affect businesses in our industry. Our work in this area includes lobbying Government, making submissions and making sure the industry's voice is heard.



Industry Promotion

PrintNZ takes a leadership approach in the area of industry promotion, actively promoting print as an effective communication tool.

The Print: Part of Life campaign contains positive messages about the important role print plays in life. The campaign is designed to educate both buyers and consumers about print's irreplaceable role in their lives and inform them of what print can offer. It presents people with the facts about print and reinforces the many benefits that print offers as part of the marketing mix. www.partoflife.co.nz

New Zealand Pride In Print Awards

These Awards showcase the best print work in New Zealand. This work is recognised at an annual gala dinner attended by industry members, clients and other people associated with the industry. www.prideinprintawards.co.nz



"We enjoy being a member of a supportive organisation. Being able to utilise research, having an organisation to bounce ideas off and a means of communication to a wide range of people in similar industries."

Brigit van der Kaag | Impact

Education and Professional Development

People are the most valuable asset of your business.

PrintNZ actively supports industry training and works alongside the Industry Training Organisation (Communications and Media ITO). We can assist Members to up-skill and cross-skill their staff to benefit the business and ensure the skills of their workforce remain up to date.

The Communications and Media ITO provides a wide range of formal training programmes that lead to national qualifications. Training is available for:

- Digital (includes design, file preparation)
- Printing (various types)
- Print Finishing & Mailing
- Packaging
- Lean Manufacturing
- First Line Management
- Sales
- Business Administration and Computing
- Diploma in Print Management

PrintNZ Conference

The PrintNZ Conference provides a professional development opportunity for industry members to learn, network and take a 'toolkit' of knowledge back to the workplace. The conference features keynote presentations and practical hands-on workshops delivered by an array of quality national and international speakers.

Technical Groups

PrintNZ is the host association for a number of specialist groups in the industry:

- New Zealand Paper Forum
- New Zealand Print Finishers Association
- Quick Printers and Copycentres Association
- Self Adhesive Label Manufacturers Association
- Trust4Skills
- Suppliers



"That was the best conference I have attended. The facilities, speakers and format were excellent."

Ashley Fraser | A P Woodham

"Excellent – great to get overseas input – the humour of several of the speakers really added to the enjoyment."

Alison Hunt | Snap Printing



Member Discounts

PrintNZ has negotiated a number of discounts/advantages on business services for our Members.

- Savings on legal fees by accessing PrintNZ expertise can be well in excess of the annual membership fee. An employment agreement alone will save you approximately \$1200.00. These services are included in the membership fees quoted on this page.

In addition, you can access savings on:

- Fuel (Mobil)
- Telecommunications
- NZ Safety
- Strategic Insurance Review
- Workplace training (through CMITO)
 - \$100 off each apprenticeship training invoice
 - \$100 off each industry related Diploma in Print Management paper.

Membership Fees

Membership of PrintNZ provides you with access to the full range of services for a simple monthly fee.

- Micro \$33 per month
- Small \$65 per month
- Medium \$130 per month
- Large \$260 per month
- Multi Site \$400 per month

These amounts are exclusive of GST.



"I have always found PrintNZ very quick to respond and feel it's exceedingly good value for the subscription paid."

Bruce Lees | Panda Graphic Imaging Ltd



Membership Application

Company Name: _____

Street Address: _____

Postal Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Contact person: _____ Position: _____

Our business is *(please tick the relevant box):*

Micro (1-2 staff) Small (3-10 staff) Medium (11-25 staff) Large (26+ staff) Multi Site

Industry Sector *(please tick the relevant box/s):*

Binding & Finishing Design Digital Printing Mailhouse Marketing Newspaper/Publishing

Online Services Packaging Cartons Packaging Case Packaging – Flexible/Gravure Prepress

Reelfed Commercial Reelfed Labels Screen Printing Sheetfed Offset Signmaking Supplier

Other _____

Please tick your preferred method of payment:

Annual invoice Monthly direct debit Signature _____

Membership can be cancelled at any time with three months' notice in writing.

Freefax to 0800 654 488 or post to PrintNZ, PO Box 31 131, Lower Hutt 5040

Top five services used by PrintNZ Members:

1. *PrintNZ Industry Report*
2. *Industry information*
3. *Employment advice*
4. *Member functions and events*
5. *Legislation updates*



PrintNZ

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Contact us today to find out more about how we can assist your business.

