

Pride In Print media release (July 9, 2025)

Stunning Coldset Process from Stuff Petone

Stuff Petone was bestowed with this year's Pride In Print Coldest Process Award for "getting everything right" in its production of The Waikato Times Your Weekend 12 October 2024.

Judges complimented the Stuff Petone team for its attention to prepress detail as well as mastery of one of the largest presses in the country, in producing the lifestyle magazine that is inserted into Saturday's Waikato Times.

"They just get the best out of it," said judges.

"This is a job that their printers wanted and that says it all – there was good prepress, photos and production. They do everything right for our process and that's our skill set.

"These guys day in day out just do the right stuff. In newsprint, you get some jobs that just come up super well – this was one of them!

Stuff Petone printing plant day shift printing supervisor Andy Brown confirmed the team were delighted with the outcome.

"This publication was produced using Kodak Sonora XTRA process free plates on Norske Skog 52gsm Newsprint stock and Huber Coldset inks," he said.

"Design and layout was done through our in-house editorial and prepress departments. It was stitched and printed on a MAN Roland Geoman double-width high-speed web offset newspaper press and trimmed on a Ferag SNT480 trimming drum.

"The print quality, web alignment, registration and print finishing achieved for this job was exceptional."

For further information, please contact Pride In Print Awards manager Tania McDougall, tania.mcdougall@printnz.co.nz, 021 587 072