## Pride In Print media release (July 9, 2025)

Windmill Press wins Letterpress Process

A wedding invite suite produced for an overseas client has earned Windmill Press the Letterpress Process Award at this year's Pride In Print Awards.

Judges described being "totally enamoured" with the Casa de Campo suite.

"The prepress for the envelope was done so perfectly that the split images match inside and out and the assembly of the envelope was faultless," they said.

"The use of the wax seals and metal gold palm tree charm were a brilliant idea and followed the theme of the invite perfectly. The deboss depth was perfect for the grammage of the stock and the foiling was also faultless, while the little cotton thread binding of the invite was very delicate and executed perfect.

"This invite was just amazing!"

Windmill Press letterpress stationery creator Christina Drummond confirmed that the client was based in New York and getting married at Casa de Campo in The Dominican Republic.

"They wanted high-end save the dates and wedding invitations that captured their beautiful tropical venue," said Ms Drummond.

"There were multiple pieces to the set printed with all different printing processes – foil, letterpress, white digital, colour digital and diecutting – but the unique aspect was the custom mini envelope we created to hold their rehearsal dinner card inside their details booklet. Creating the custom illustrations for their map was also very intricate and time consuming.

"I think it was innovative in the fact that it was not a traditional wedding invitation suite – it encompassed multiple printing processes and finishes, colours and materials."

Added the client: "You truly brought my vision and invitation dreams to life! You are so organised and definitely my easiest vendor to work with by far in my wedding journey this year!"

For further information, please contact Pride In Print Awards manager Tania McDougall, <u>tania.mcdougall@printnz.co.nz</u>, 021 587 072