

Pride In Print media release (July 9, 2025)

Sheetfed Offset Process claimed by Brebner Print

“A remarkable example of pushing the boundaries of print technology” has earned Brebner Print the 2025 Pride In Print Sheetfed Offset Process Award.

Judges said “the level of definition achieved in The Historic Architecture in Korea stamp sheet was “nothing short of astonishing”.

“Even under magnification with an eyeglass, the dot formation is imperceptible, revealing only heightened definition,” they said.

“Knowing a bit about philately, we can confidently say that every single stamp undergoes meticulous inspection before being despatched to the client. What you see here would have been replicated precisely across all 80,000 copies. It’s undeniably an amazing feat of printing craftsmanship.”

Displaying the historic Jeongja (pavilions), the die-cut stamp sheets were embellished with clear gloss and gold foils, explained Brebner Print stamp production manager Matt Tobin.

“This is the second collectable stamp sheet in a series of issues featuring South Korea’s historic architecture,” he said.

“The clear gloss and gold foils required perfect registration and had very fine text.

“These stamps were also printed on environmentally-responsible paper.”

Mr Tobin added that the print buyer was “delighted with the finished product”

“And their response to the Award was that they are honoured to work with Brebner Print.”

For further information, please contact Pride In Print Awards manager Tania McDougall, tania.mcdougall@printnz.co.nz, 021 587 072