

Pride In Print media release (July 1, 2026)

– incs pics: WOW Programme 2025; Blue Star New Zealand packaging central and south business development manager John Bannan –

Sheetfed Offset Process brought home by Blue Star Wellington

Blue Star Wellington has triumphed in the Sheetfed Offset Process at the Pride In Print Awards for its wonderful production of the WOW Programme 2025.

“Always a process of excellence”, is how Blue Star Wellington account director Tim Upton describes the World of WearableArt Show programme.

“This ranges from the testing of colours to be used on the cover each year to the fine and detailed image splits throughout the job that then combine with the embellishments – UV, foil and scratch-free lamination – on the cover, which are used to enhance the theme of the show,” he says.

“All of these aspects are managed with excellence by the designer, Everyone NZ in Wellington, with the team here at Blue Star to ensure that each page is printed and press-passed with the highest attention to detail.”

Judges’ comments:

Overall, this is a very-well-printed job, with good registration and good colour splits throughout. A lot of effort was clearly made in prepress to ensure the splits were set up well. The PUR binding was well done and the use of scratch-free laminate, along with the gold foil and spot UV, added a premium feel.

For further information, please contact Pride In Print Awards manager Tania McDougall, tania.mcdougall@printnz.co.nz, 021 587 072